

## Privacy Policy

This policy is for candidates and learners. If you are a school or centre offering Cambridge programmes, please ensure that you provide your candidates with this notice if they want to know more about how Cambridge Assessment uses their information.

Cambridge Assessment (also known as the University of Cambridge Local Examinations Syndicate) is part of the University of Cambridge. We offer various education-related products and services, including academic and vocational qualifications and the exams that underpin them, training services for teachers and others involved in education and a wide range of research aimed at educators and policy makers. We do this through three different examination boards: Cambridge Assessment English, Cambridge Assessment International Education and Oxford, Cambridge and RSA Examinations. Our address is The Triangle Building, Shaftesbury Road, Cambridge, CB2 8EA.

In order to provide these products and/or services we need to use personal data. That means that we may need to use information about you, for example your name, address, email address, phone number, date of birth, exam results, voice or video recording or other information by which we can tell who you are. We might collect the data from you directly or from your school or centre of learning.

Sometimes we might even need to hold special personal data about you, for example information about your health. But we would only hold this type of special information if we have a clear reason for doing so, such as to make special arrangements. Where appropriate, we would seek permission first. If you are 16 years of age or more then you would need to give us that permission, but if you are younger than that we would need to get permission from your parent or guardian.

It is important to us that we protect your privacy and any personal data that we hold about you. This Policy describes the way we use personal data so that you can know how you might be affected. If you have any questions about this, you can contact us at [data.protection@cambridgeassessment.org.uk](mailto:data.protection@cambridgeassessment.org.uk)

### ***Purposes for which we use Personal Data***

Sometimes we may need to use your personal data where it is necessary to fulfil the requirements of a contract that you may be a party to. Apart from that we will only use personal data where we have what is known as legitimate interests. What that means is that if we use your personal data it is either because it is necessary in order to provide products and/or services to you or for other reasons that you might reasonably expect an organisation like us to use your personal data (without unfairly affecting your privacy or any other rights you may have).

The following activities require the use of personal data in order for us to provide our products and/or services. We may have to withdraw the provision of such products and/or services if we cannot use your personal data.

- Developing and delivering academic and vocational qualifications/programmes, including the development of assessment materials (such as exam questions and marking guidelines),

the collection, marking and grading of exam scripts, the administrative systems used to support these processes, the issuing of awards and certificates.

- Developing and delivering publications and other resources that support learning in connection with such academic and vocational qualifications.
- Monitoring the performance of those involved in the provision of such academic and vocational qualifications.
- Investigating allegations of misconduct in relation to the sitting of exams.
- Ensuring the appropriate examination facilities are available to those with specific requirements.
- Checking that an individual (e.g., a candidate) is who they say they are.
- Handling complaints.

The following are examples of other activities which involve our use of personal data:

- Carrying out research in the field of education and qualification delivery, setting standards and other activities that are required to ensure that our services are delivered to a high standard and that candidates are protected
- Understanding the needs of candidates and other users of our services (including qualifications).
- Providing training to individuals, such as teachers and examiners, in connection with our services
- For purposes connected with our internal business, including understanding and protecting ourselves from risks, protecting any personal data that we hold, internal record-keeping and carrying out business checks

We may use personal information provided by you to carry out marketing and market research. We will only do this where we have your consent to contact you for these purposes. You can opt out of these contacts at any time.

We may sometimes use a method known as profiling. In part, this method involves automatically collecting certain information in order to understand how people might behave, but we will not make decisions based on this without some human involvement. We occasionally use this method when someone is doing a test on a computer where his or her activity has been questioned, or to assist with test itself.

We may also use profiling for marketing purposes and to improve the quality of our services.

### ***Transferring Personal Data***

We may share personal data:

- with Cambridge University and other affiliated businesses and organisations which are owned by it;
- with people and organisations that represent us (such as examiners);
- with other people and/or businesses who provide services on our behalf;
- with other schools or educational establishments which you attend;
- with the Universities and Colleges Admissions Service, other universities and other organisations/businesses, in order to help candidates that are making applications; and

- where we are required to do so by law.

The United Kingdom and countries inside the European Economic Area have specific laws which protect the way personal data is used. We may transfer personal data to countries outside of the European Economic Area where personal data is not protected in the same way (usually to other businesses who provide services on our behalf). In such cases, we will make sure that suitable safeguards are in place to protect the personal data. What that means is that whoever we transfer data to will have to agree to protect the personal data in an appropriate way. You can request further information about this by emailing [data.protection@cambridgeassessment.org.uk](mailto:data.protection@cambridgeassessment.org.uk)

### ***General***

We may keep personal data only for as long as necessary to fulfil the purposes for which we are processing your personal information unless the law permits or requires longer. For example, we might need to keep your personal data for quality assurance of the service we have provided, or we might need to keep it to defend future legal claims.

We may use cookies on the Site. This enables us to personalise a User's experience of our Site by recording details about use of the Site as a file on a User's device. Users may disable the use of cookies but this may limit the functionality of web pages on our Site, or your access to our Site.

Depending on the country in which you live, you may have certain rights over any personal data of yours which we hold. If so, you will be informed of these rights before your personal data is collected or as soon as is reasonable afterwards.

If you think that we have used your personal data unfairly then you may have the right to complain about us to the authority in your country which is responsible for guarding data protection laws.

### ***Changes to this Policy***

We may make changes to this Privacy Policy and will let you know about these changes by displaying them on this website. Changes will begin to have effect at the time they are displayed. The version of the Privacy Policy that will apply to you is the one which is current at the time you use this website or purchase our goods and/or services or are entered by your school or centre for one of our qualifications.